

Gov's Off - Liquor Dispensary, State
Liquor Dispensary

Description:

The Idaho State Liquor Dispensary serves the public interest by curtailing the intemperate use of alcohol by regulating and controlling the sale of beverages exceeding 16% alcohol, without stimulating the normal demands of temperate consumers.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Maintain moderate per capita consumption.

- A. Maintain a low per capita consumption as measured against open liquor sales states and other control states. [Per capita consumption (gallons) - License states]

Actual Results			
1996	1997	1998	1999
1.30	1.31	1.31	1.31
Projected Results			
2000	2001	2002	2003
1.31	1.31	1.31	1.31

- B. Maintain moderate per capita consumption. [Per capita consumption (gallons) -Control States].

Actual Results			
1996	1997	1998	1999
1.09	1.08	1.08	1.08
Projected Results			
2000	2001	2002	2003
1.08	1.08	1.08	1.08

- C. Maintain moderate per capita consumption. [Per capita consumption(gallons) - Idaho]

Actual Results			
1996	1997	1998	1999
1.00	0.97	0.97	0.97
Projected Results			
2000	2001	2002	2003
0.97	0.97	0.97	0.97

2. Provide reasonable selection of products.

- A. Hold at least two to four new product listing meetings annually.

Actual Results			
1996	1997	1998	1999
2	4	3	3
Projected Results			
2000	2001	2002	2003
3	3	3	3

- B. List new products commensurate with changes in consumer tastes.

Actual Results			
1996	1997	1998	1999
95	90	66	57
Projected Results			
2000	2001	2002	2003
50	60	65	100

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3. Maximize profit distributions to benefit public programs.
 - A. Increase revenues and net income available for distribution to state and local units of government.
(Net income millions)

Actual Results			
1996	1997	1998	1999
\$16.9	\$17.4	\$18.0	\$18.8
Projected Results			
2000	2001	2002	2003
\$19.8	\$20.7	\$21.6	\$22.7

Program Results and Effect:

Intemperate use of spirit beverages is being curtailed, while service and revenues are being maximized.

1. Nationally, license (open) state per capita consumption is 35% higher than Idaho's average consumption. Other control state per capita consumption is 11% higher than Idaho's average consumption.
 2. The product line has changed with consumer demand; 57 new products were added while 55 were removed in 1999.
 3. Revenues and net income available for distribution are maximized and are increasing. Record sales of \$61.1 million were posted in 1999, while \$18.6 million was distributed to state and local units of government.
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